

LEO BURNETT USA
A DIVISION OF LEO BURNETT COMPANY, INC.

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→ To us, "I'll call you," means tomorrow,
not sometime before the next century.

VIRGINIA SLIMS
It's a *woman*
thing.



10 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.

